Picafuel

Picafuel for EV Management

Secure the lead in the automotive industry.
Provide exceptional EV charging services to drivers.

Charging

EV - The Future of Mobility

The upsurge of EV sales is drastically reshaping the automotive and mobility industries. According to Bloomberg, by 2040 electric vehicles could outsell gasoline and diesel. Today, vehicle manufacturers are already racing to become the leading EV manufacturer and produce enough EVs to answer growing customer demand and policymakers' requirements for reducing emissions.

The growing number of electric vehicles on the roads mean a burgeoning demand for charging points. In other words, there has never been a better time to invest in EVs and build a competitive advantage.

To become significant players in the EV ecosystem, stakeholders need to act now. CPOs need to ensure that their chargers network is operational, available and stable, around the clock. EMSPs must lay the groundwork for tomorrow's e-mobility and make sure that their charging infrastructures meet growing demand. Fuel retailers should plan how to prepare and transform their fueling stations and make them EV-ready.

Future winners will be those who provide a seamless and enjoyable charging service to their customers. A robust, comprehensive and flexible EV charging management software that can adapt to the industry's changes is essential to a booming EV charging business.

Picafuel's cloud-based platform powers every player in the EV charging industry. CPOs can monitor, manage and optimize all their chargers remotely. EMSPs can deliver exceptional driver experience and increase profitability with a hardware-agnostic solution based on open industry protocols such as OCPP. Last but not least, fuel retailers can smoothly transition their business into EV and prepare for drivers' future needs while still supporting their current needs and ICE vehicles. Our robust and flexible software offers management capabilities, clear visibility, customer centricity, energy optimization, and the ability to scale and increase productivity.

Picafuel's Benefits

Powering all players in the EV charging industry

Flexible and adjustable for your needs

Energy optimization capabilities for reducing costs

Providing drivers with an exceptional EV charging experience

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OUR SOLUTIONS

Picafuel for CPOs

Efficiently manage your charger network from anywhere and ensure constant availability

Easily manage all your charge points across the entire network, efficiently and economically, from a single, remote location, even when multiple chargers are operating simultaneously. Picafuel's platform lets you maintain complete control of your chargers, prevent grid overload and maximize uptime to reduce costs and ensure availability. With Picafuel you can stop and resume charging, start or stop transactions and clear cache and perform hard and soft resets, all at the click of a button. Picafuel is hardware-agnostic and OCPP compliant.

Main Features

Smart Energy Management

Reduce operating costs by optimizing the energy dispersion and preventing grid overload.

Network Configuration Tools

Gain full control of your EV business by defining and customizing your business rules.

24/7 Diagnostics

Nip maintenance issues in the bud with 24/7 real-time detection capabilities.

Prices and Discounts Management

Manage energy prices, special discounts and dealer commercial terms.
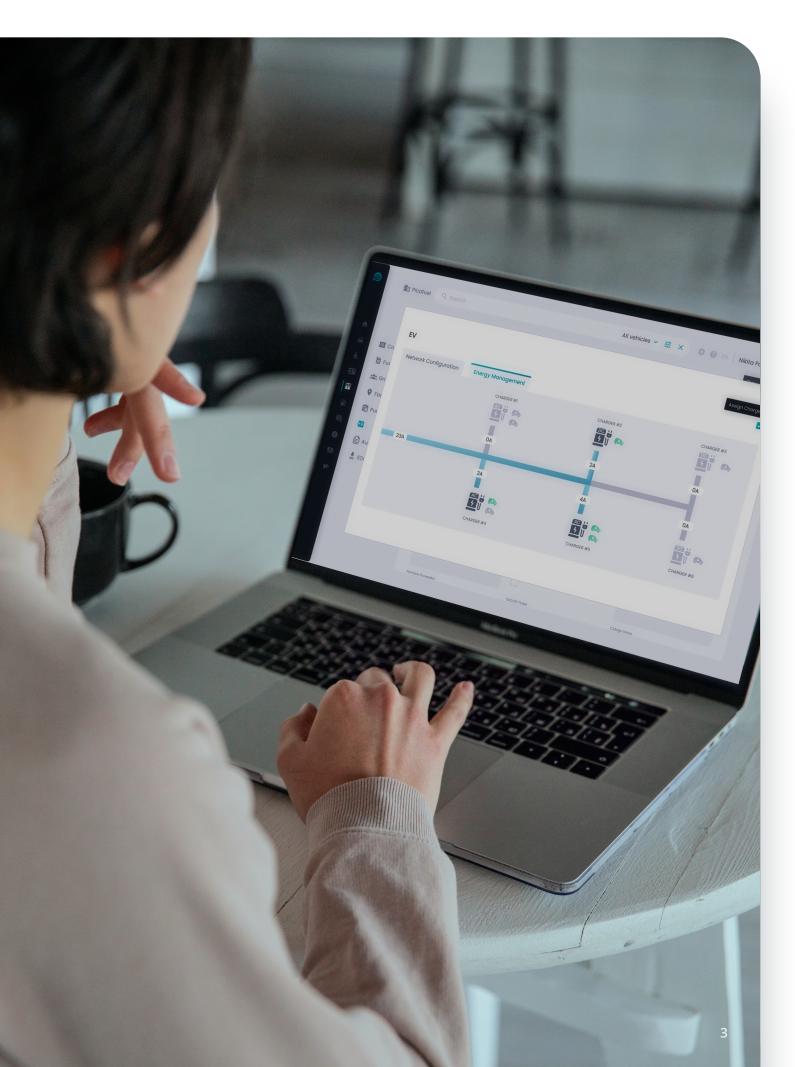
Dynamic Reporting Tools

Use our built-in analytics tools to gain insights for improved operations or export data to other BI solutions.

Billing Management

Streamline your billing operations and the revenue management of your chargers to make billing simpler and more effective.
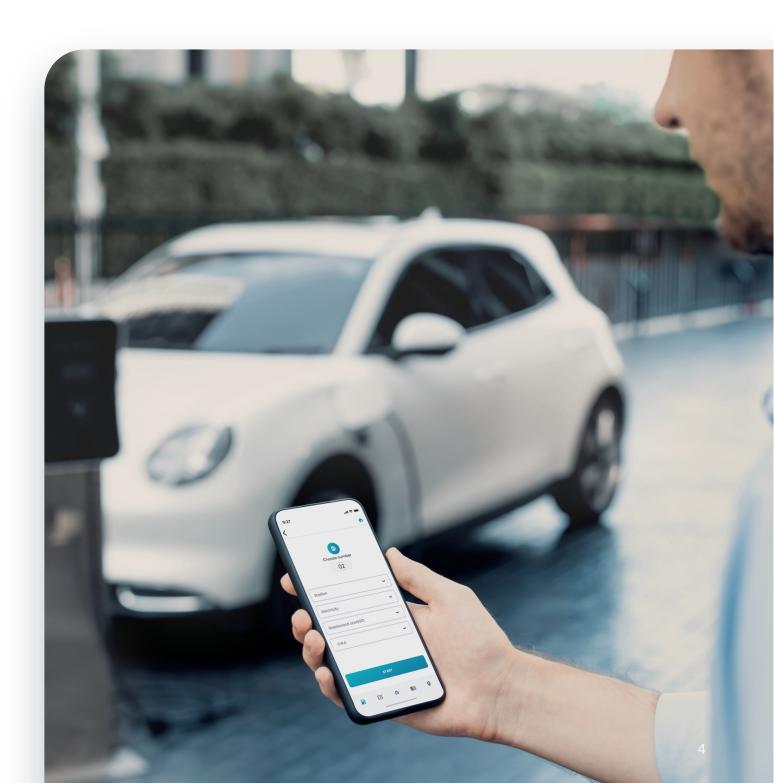
Picafuel for EMSPs

Increase sales and adoption by driving customer satisfaction with a flexible and customer-centric solution

Offer drivers a futuristic and smart charging experience to enhance their satisfaction and increase usage. Use Picafuel's customer-centric capabilities and data-driven insights into individual customers and their behaviors to offer better services to drivers. Leverage our automated billing process together with your specific preferences and business model for improved monetization capabilities that increase profitability.

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Main Features

Reservation Capabilities

Save your customers valuable time by allowing them to prebook chargers.

Mobile Charging

Eliminate the need for any hardware: authenticate drivers and authorize transactions through a mobile app to streamline operations and improve your customers' experience.

Billing Management

Oversee every transaction to ensure financial control. Easily correct transaction disputes when required. Integrate with ERP for automatic billing issuance.

CRM

Manage all customer information in one place. Keep track of vehicles, drivers, sub-accounts, cost centers, identification data, customer commercial terms and vehicle identification means, at multiple hierarchies.

Restriction Tools

Easily apply flexible and dynamic restrictions based on your business needs.

Reports and Analytics

Create customizable reports for future growth. Analyze customers'

Residential Charging Management

Manage your commercial terms and automate reconciliation for simplified customer usage.

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Picafuel for Fuel Retailers

Secure business resilience through new and improved EV offerings

While EVs are becoming more prominent, the industry lacks a comprehensive and efficient EV management solution for operational and business fueling needs. Picafuel's EV management solution lets you manage your EV network integrated with ICE vehicles.

Leverage Picafuel to track and analyze vehicle information in real time. Reimburse your drivers if they charge at home, at work, or on the road.

Main Features

CPO Management

Effortlessly operate and manage all your charging stations.

EMSP (e-Mobility Service Provider)

Get full control of your EV business. Define and customize your business rules.

Charging Information

Track all transactions - times, dates, stations and more.

Reports

Analyze vehicle performance and energy cost behaviors.

Navigation Tool

Help drivers navigate to stations based on prices, opening hours, facilities and other characteristics.

Reimbursement Management
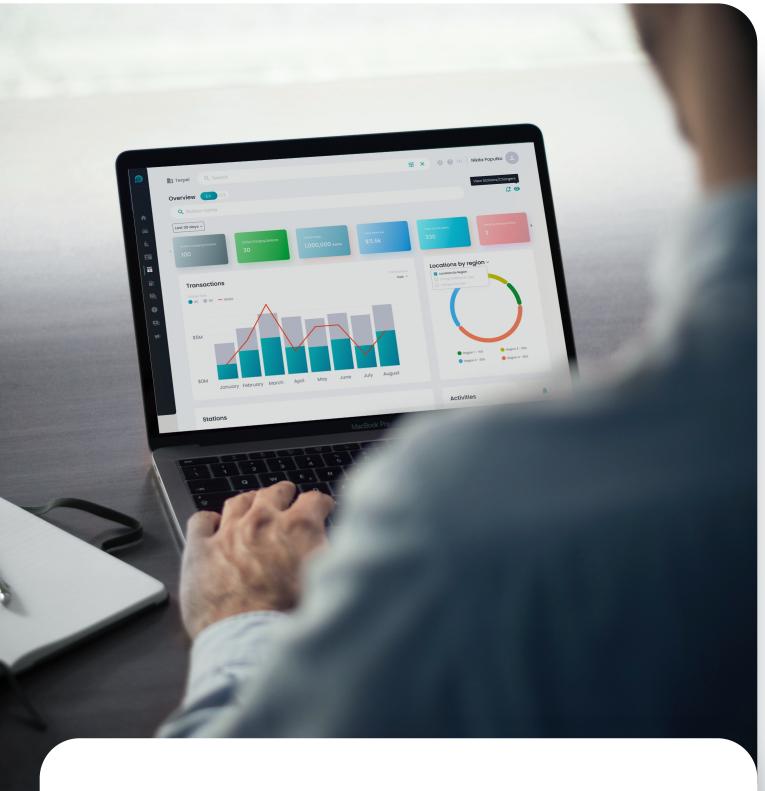
Allow fleet drivers to charge wherever they want and easily get reimbursed.

Mobile Charging

Eliminate the need for any risky and costly hardware: authenticate drivers and authorize transactions through a digital app.

Discover what modern **EV management** looks like

BOOK A FREE DEMO TODAY